

**DATCON** '24 **NEXT**  
Kansas City

# How to be **SAFE**

Secure Against Fraud Exploits



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Security,  
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# Agenda

**01** Fraud: You & DAT

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**02** Protection

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**03** Detection

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**04** Respond

# Cybersecurity in Our Industry

**25% of transportation companies have had at least 1 data breach in the last 2 years**



**3M bad actor activities being monitored by the DAT threat intelligence platform**



**Transportation industry is the 9th most targeted for cyber attacks**



**8.24M total threats blocked by DAT's security tool in the past 30 days**



**The average cost of a data breach in the transportation sector is \$3.5M**



**DAT initiated takedowns of 57 impersonating phishing domains and detected 2,088 leaked customer credentials in past quarter**





# **Fraud: DAT & You**

# Fraud: DAT & You



## **DAT is working on:**

Technology  
Infrastructure  
Foundations



## **You can work on:**

Cyber Hygiene  
Improvement



## **We all can work on:**

Spotting, Reporting  
and Preventing fraud

The image features a black background with a decorative border of diagonal lines. The lines are colored in a gradient from orange on the left to blue on the right. The word "Protection" is centered in a large, bold, white sans-serif font.

**Protection**

## Protection

**Where  
can you be  
proactive?**

- Account security**
- Device security**
- Phishing**



# Example 1

----- Forwarded message -----  
From: **D A T** <[team@dat.one-freight.com](mailto:team@dat.one-freight.com)>  
Date: Wed, Sep 25, 2024 at 1:02 PM  
Subject: Important Update to Your DAT Account Information  
To: <[REDACTED]>

**Greetings** [REDACTED],

We have recently updated your Credit Score and DTP.

Please sign in below, to update Your profile and ensure you have the most accurate information.

[Review Your Updated Credit Score and DTP](#)

If you have any questions or need further assistance, our support team is here to help.

Best regards,

Lara Fernandes

Customer Service Specialist

DAT Solutions LLC

[Unsubscribe](#) | [Update your profile](#) | 113 Cherry St #92768, Seattle, WA 98104-2205

Built with [ConvertKit](#)

## Example 2



Rodrigue Juan <rodrigue.dispatch@gmail.com>

To: [REDACTED]

Subject: Re: EXTERNAL: Columbus, OH 352 Chicago, IL

1 HOUR



Everything works for me except this <https://dat-reviews-broker-taimentransport.com/> about you Natalie stating that you are a scammer and your company does not know about it. I cannot take the risk and book this load with you

...

# Example 3

-----Original Message-----

From: companyreviews <[companyreviews@report-datone.com](mailto:companyreviews@report-datone.com)>

Sent: Monday, October 7, 2024 10:46 AM

To: [REDACTED]

Subject: TransNetwork Logistics Inc

<[https://hedijfj.r.bh.d.sendibt3.com/tr/op/OwjJhbUifl1UcMdEgBmnBXiLtLe00t\\_YHw1FVHWpd80nnhdt4Ag38ev07qCaFxQ69VNxZ6CkH6plQQiXwIOU1PAzSijq2mByPwWI1NfaVjIUKVj0luw6Ua2pWKKenbTjalgJJu\\_HPn12OAHr6cQ7Aflm2bD\\_9ZLSm11RNsWAKr0gtnyX8LpUKf0W0tounYfVCx0h5ODu771IEIoCma0](https://hedijfj.r.bh.d.sendibt3.com/tr/op/OwjJhbUifl1UcMdEgBmnBXiLtLe00t_YHw1FVHWpd80nnhdt4Ag38ev07qCaFxQ69VNxZ6CkH6plQQiXwIOU1PAzSijq2mByPwWI1NfaVjIUKVj0luw6Ua2pWKKenbTjalgJJu_HPn12OAHr6cQ7Aflm2bD_9ZLSm11RNsWAKr0gtnyX8LpUKf0W0tounYfVCx0h5ODu771IEIoCma0)>

<[https://d2zpx.img.af.d.sendibt2.com/im/7438959/011ea21d0c7ca784e69bad15581bd1baa4c64b056b6cc6a29e3fb984e7721456.png?e=meC4EpEIge6stwnH6qcXypkWTfUWI\\_oMddsw-vDz8ue4LgD\\_a49UzFBh3SI1CgtvrQuvPpChgelaCrZ2iE8RZ\\_wx7GBxKHg-n48vwWvqTzHZ\\_Br1g7gXwivHNNbwuAL6gCbSVXNmobikfbdA7WpjEdQ-VI4DZW40vEd1V0tykKoJ1gXn80NVtu2bc6T\\_rYhxI9oHkBCJiO8BFHvRh9O9EORcxFjgl-GbpY1GOBxPT6H5MvhxXuX1gXiU-c0zvB6S0pe0J8QIG-EvtVS-IEqJEqkUdSIkg](https://d2zpx.img.af.d.sendibt2.com/im/7438959/011ea21d0c7ca784e69bad15581bd1baa4c64b056b6cc6a29e3fb984e7721456.png?e=meC4EpEIge6stwnH6qcXypkWTfUWI_oMddsw-vDz8ue4LgD_a49UzFBh3SI1CgtvrQuvPpChgelaCrZ2iE8RZ_wx7GBxKHg-n48vwWvqTzHZ_Br1g7gXwivHNNbwuAL6gCbSVXNmobikfbdA7WpjEdQ-VI4DZW40vEd1V0tykKoJ1gXn80NVtu2bc6T_rYhxI9oHkBCJiO8BFHvRh9O9EORcxFjgl-GbpY1GOBxPT6H5MvhxXuX1gXiU-c0zvB6S0pe0J8QIG-EvtVS-IEqJEqkUdSIkg)>

TransNetwork Logistics Inc

Author: MARVIS HARFORD

Company: G AND B TRANSPORTATION LTD

<[https://hedijfj.r.bh.d.sendibt3.com/tr/cl/IWz7lwwtXd2PnFh30BcNluydcbITkHDXyCpWm2UX7vK-OxQpk0MDb0V-1MplKCOO09qZ54p1IPv1HRhhSUsExXAjYiYi\\_g\\_f28RH4j9jlybSsPhUR2-Z-NiboYsv\\_t908zqfPJH5PTzNCfrRXkq3ZRwMHbAWgmpE95le38AyGvqb9V7f0GN00tqK6DFz9sj9mABS9hbLv8UvwbD8cVvuwbpgmVYipJjkNq\\_qpLnlGNRURqZ1ZPaqrGPIA-TImqbO9M\\_kkAPk68J9RGcm7\\_ii2uzl7GO3JBOD8n](https://hedijfj.r.bh.d.sendibt3.com/tr/cl/IWz7lwwtXd2PnFh30BcNluydcbITkHDXyCpWm2UX7vK-OxQpk0MDb0V-1MplKCOO09qZ54p1IPv1HRhhSUsExXAjYiYi_g_f28RH4j9jlybSsPhUR2-Z-NiboYsv_t908zqfPJH5PTzNCfrRXkq3ZRwMHbAWgmpE95le38AyGvqb9V7f0GN00tqK6DFz9sj9mABS9hbLv8UvwbD8cVvuwbpgmVYipJjkNq_qpLnlGNRURqZ1ZPaqrGPIA-TImqbO9M_kkAPk68J9RGcm7_ii2uzl7GO3JBOD8n)>

Subject: Your broker Kevin is an f\*\*\* broker. Booked...

Go to report...

<[https://hedijfj.r.bh.d.sendibt3.com/tr/cl/ulgd86ngPMFNkdg\\_Biv-TFQNHlledoQx2amC\\_twY1eMRaTJHGjnGQgDL0J7tkOtErcLXBjqfR3DQBrHO3li8I9HSQRViLD4boWkFViA1J44ZcNiyBHj2hRMauURI0omyobPKqAEgY9oHH\\_Ujoayf2\\_uCLQoxW6NaIVyiyNdh8Kr7HfsE\\_tYET2vonDcbWQPya0n6uDglnhtZsyZwulwdAHn9ArEKi8fMu0OujF4KJhI8PPpq04xUmk5X1CAehwlyZaLc5vtZtHhPEg75PFVWyRDyOFkvasSDiHJ](https://hedijfj.r.bh.d.sendibt3.com/tr/cl/ulgd86ngPMFNkdg_Biv-TFQNHlledoQx2amC_twY1eMRaTJHGjnGQgDL0J7tkOtErcLXBjqfR3DQBrHO3li8I9HSQRViLD4boWkFViA1J44ZcNiyBHj2hRMauURI0omyobPKqAEgY9oHH_Ujoayf2_uCLQoxW6NaIVyiyNdh8Kr7HfsE_tYET2vonDcbWQPya0n6uDglnhtZsyZwulwdAHn9ArEKi8fMu0OujF4KJhI8PPpq04xUmk5X1CAehwlyZaLc5vtZtHhPEg75PFVWyRDyOFkvasSDiHJ)>

This email is sent from an unmonitored email address. Replies to this email will not be read. To unsubscribe from these emails, click here. For customer support questions please email [customer.support@dat.com](mailto:customer.support@dat.com) <<mailto:customer.support@dat.com>> .

# Detection

## Detection

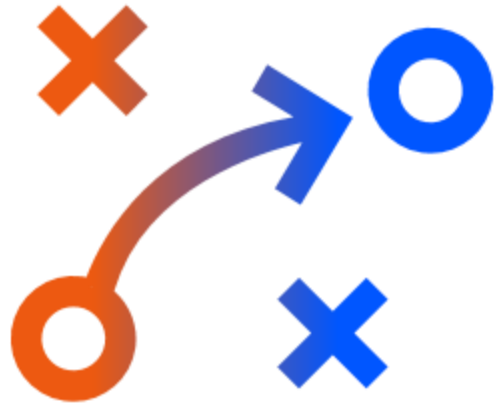
**What are  
the signals  
of fraud?**

- Active monitoring**
- Automated alerts**
- Constant improvement**

The image features a black background with a decorative border of diagonal lines. The lines are colored in a gradient from orange on the left to blue on the right. The word "Respond" is centered in a large, bold, white sans-serif font.

**Respond**

## Respond



# Have a plan

**1-800-547-5417**

**[compliance@dat.com](mailto:compliance@dat.com)**

**[support@dat.com](mailto:support@dat.com)**

**[dat.com/fraud-protection](https://dat.com/fraud-protection)**

**Transported Asset**

**Protection Association**

**(TAPA) CSS**

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# Thank You

**DAT Security** 😊